

Michael Hopkins

Michael is CEO and Chairman of MHC International Ltd. (London & Geneva), a research and service company that specialises in macro and social development issues for the public and private sector alike (see www.mhcinternational.com). The company works in three main areas: Macro-economic advice, Labour markets and Corporate Social Responsibility (CSR). In the corporate world, Michael has worked and advised on the macro aspects of CSR with ILO, World Bank, UNDP, UNRISD, Glaxo-Wellcome, BT, BAT, BP, Nestle, Manpower, MMO2, ICI, SGS, Addax Petroleum and the Egyptian Government on CSR strategies. He is currently leading a UN Expert Group on CSR and NGOs. Emphasis of his CSR work is on measurement of CSR and its link to company performance; and CSR and sustainable development. Michael has worked on macro-economic problems of oil and resource rich countries with Bahrain, Qatar and Azerbaijan. He has worked on macro-economic development and labour related issues with inter alia, the World Bank, International Labour Organisation (ILO), Inter-American Development Bank (IADB), Asian Development Bank (ADB), United Nations Development Programme (UNDP), United Nations Research Institute for Social Development (UNRISD), EU, EUROSTAT, and the Governments of UK, Netherlands, South Africa and Egypt. He is currently advising the UN South Commission and the UNDP on turning black gold to human gold. Michael has also worked on human resources and labour market issues in over 120 countries around the world, *inter alia*, Colombia, Brazil, Egypt, Jordan, Qatar, Dubai, South Africa, Malaysia, China, Philippines, Vietnam, Portugal, Azerbaijan etc.

Appointments:

Michael is part-time Professor of Corporate and Social Research at Middlesex University Business School, Visiting Professor at Brunel University, London and Director, Advanced Diploma on CSR at the University of Geneva in Switzerland. Michael holds First and Masters degrees in Mathematics and Statistics (Sheffield, UK and Alberta, Canada) and a Doctoral Degree in Macro and Labour Economics from the University of Geneva, Switzerland. Michael's previous appointments include software scientist with IBM, operational researcher with ITT, Research Fellow at IDS and SPRU at the University of Sussex, UK, Lecturer in Economics at University of Valle in Colombia, and Senior Economist for 11 years with the ILO in Geneva where he helped developed the ILO's research programme on social development.

Publications:

Michael has published widely on macro economic and social development issues, based upon both theoretical and empirical research in all the main continents, and this has led to nine books and around 120 published articles. His most recent book is *Corporate Social Responsibility and International Development: Is Business the Solution* (Earthscan, London, 2006; Stylus, New York, 2007). Emilio Klein, Professor of Economics, University of Santiago, Chile wrote ‘...a very experienced and distinguished development economist addresses the question, and does so with a high academic standard. It is clearly written, with plenty of wit and humour...Delightful to read’. His previous book linking the corporate world to globalization was *The Planetary Bargain: Corporate Responsibility Matters* also published by Earthscan in the UK and Stylus Publishing, USA in 2003. The ILO in its *International Labour Review* said about the book “This interesting book takes a broad approach to examining corporate social responsibility in both its conceptual framework and the practical case studies it considers”. *Corporate Citizenship Briefing* said “Hopkins revised edition is part of his campaign to teach –not preach – to the unconverted and make CSR matter. Passionately arguing for a visionary future of CSR integrated to all levels of business, this book outlines the contemporary economic, as well as ethical, advantages to having a CSR-led business. Tackling issues of definition for all the usual quagmires before expanding on useful frameworks and applications, CSR managers will find the clear language and sound global examples a useful and convincing resource for internal communication and training.” *Arun Singh, Managing*

Director, Tata Steel, India wrote: “Rarely does one meet an author of a book written in a distant land by such chance and that too, a book which one has enjoyed reading! The Planetary Bargain would make good reading in India. CSR is in vogue amongst corporate India apart from the interest the book would generate in the intellectual community.” Michael led the team in Azerbaijan last year that produced the report ‘Turning Black Gold into Human Gold (BGHG)’. The Norwegian ambassador to Azerbaijan, Jon Ramberg wrote ‘.....an excellent report on "BGHG", which I have been studying with great interest!’ The UNDP Resident Coordinator to UNDP, Marco Borsotti wrote ‘...congratulations on excellent work the results of which are regularly cited by the President of Azerbaijan and have led to two Presidential decrees’.